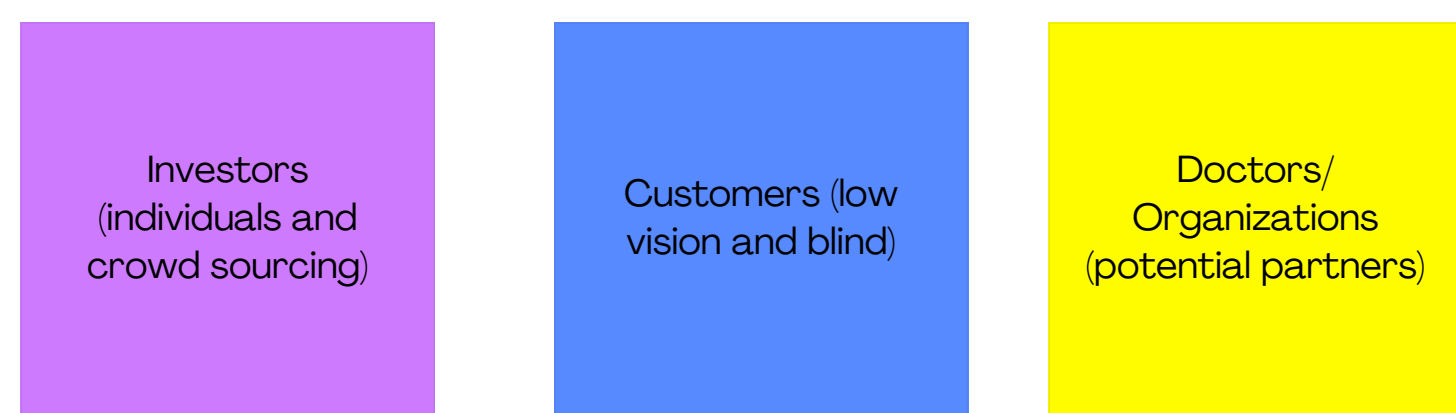


# AUDIENCES



# MISSION

WE BELIEVE that seeing is a right. We stand against corporate greed and know the only solutions are sustainable solutions.

We are disrupting the assistive technology space to make cutting edge devices that are accessible to anyone.

# GRAPHICS



# NOTES ON DESIGN

**A radically original composition.**

The over-ear headphone has been completely redesigned. From cushion to canopy, AirPods Max are designed for an unprecedented fit that creates the optimal acoustic seal for many different head shapes - fully immersing you in every sound.

**Large fricking text**

**And large images**

While using minimalism and black and white, color is still a key tool to emphasize

Motion is enticing

User images for reference of look

Five colors. Anything but monotone.

Personality of brand shine through

Using color as break as scroll, maintaining style

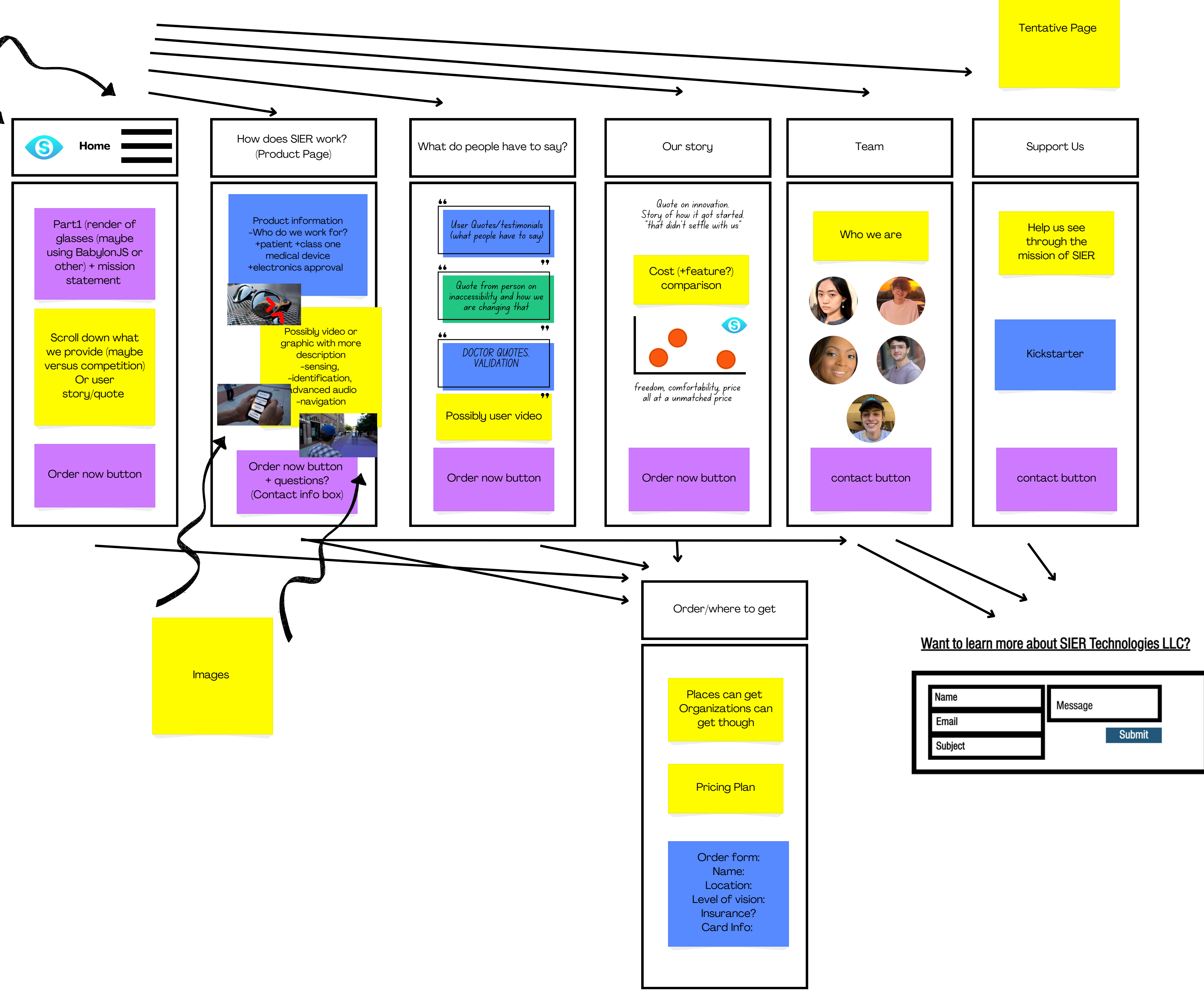
Product description done well. What your buying why were different. Images to re-affirm what's said

# SIER WEBSITE



# WEBSITE INSPO

# SITE/FLOW CHART + CONTENT



**Elaborately simple.**

What this is, aka easy to use. Shows you

Color being used to emphasize (in my case blue)

Live showing connection

Interactive as you scroll

Magical experience

AirPods Max inherit all of the wireless, effortless magic of the AirPods family. From swiping to Siri commands, they make the listening experience so compelling that it's easy to let the device do the work.